



TALL Girls, LLC



About Us

Jeanne Koesters' morning commute to work in bumper-to-bumper traffic inspired her to start a company that would turn "road rage" into a *good* thing.

As she watched and listened to the other drivers yelling and thumping their steering wheels in anger, she noticed a "Drive Safely" sign and silently repeated her customary prayer. Then, she started looking more closely at other street signs on the way to work. The variety of shapes and colors sparked an idea for a unique line of jewelry and Road Rage Jewelry® was born.

Jeanne located an ISO certified manufacturer and commenced production of her jewelry designs - actual street signs that can be worn in endless combinations allowing the wearer incredible self-expression, without horn honking and obscene gestures.

Road Rage Jewelry® offers affordable, fun, unique pieces that appeal to males and females alike. Road Rage Jewelry® is manufactured of recycled lightweight aluminum; is ROHS (non-lead paint) compliant; and proudly "made in the U.S.A."

Determined to "do good" with Road Rage Jewelry®, Jeanne donates a portion of the proceeds from Road Rage Jewelry®'s "Drive Safely" and "Baghdad" series to charities close to her heart, and regularly sponsors events like Big Kids Care (SBC P.R.I.M.E Program); To Write Love on Her Arm (a Non-Profit program bringing awareness to depression and suicide); and Jeans Bring Dreams (Anti-Bullying Campaign).

A wife of thirty years and mother of three daughters, Koesters ranked in Start-Up Nation's Top 200 Leading Moms in Business in 2009, a big accomplishment for a first-year company owner who also works full-time as a legal secretary and office manager for the Fort Lauderdale South office of the largest certified minority-owned firm in the United States.