



Bio: Jeanne Koesters, Creator and Designer behind Road Rage Jewelry®.

Established in 2008 and located in Plantation, Florida, TallGirl3, LLC was named after Jeanne Koesters' three tall --5'10", 6'2" and 6'3" -- adult daughters. Jeanne is the sole managing member and creative force behind Road Rage Jewelry®. She has been married to her husband Paul for over thirty years, and is currently a full-time legal secretary/ office manager in Fort Lauderdale, Florida.

Always thinking of life's ironies, but knowing the concerns parents have with all of the negative products that target the tween/teen/twenty-something market, Jeanne wanted a product that would send a positive message, would be fun to wear, and would allow her customers to show their more creative side.

Road Rage Jewelry® was a concept never seen before. It was brought from Jeanne's imagination to market in under a year, no small feat.

An avid reader of the classics, Jeanne wanted to not only inspire young people to express themselves, but to get them to think about how they view themselves and the world. Two of Road Rage Jewelry's tags quote famous writers, whose words give food for thought.

Quoting Ralph Waldo Emerson, Jeanne believes: "People only see what they are prepared to see" very easily sums up initial reactions to her jewelry. And when she thinks of Oscar Wilde saying "Experience is the name everyone gives to their mistakes", Jeanne feels Wilde is telling young people, it's okay to make mistakes.

A student of life, but always willing to teach from her experiences, Jeanne proves you are never too old to learn.